

FAX# 703 528 7880 SEP27/12 17.28
HARRIS REPORT FROM REP ***
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

ORDER # _____	CONTRACT # 6354591 _____	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	OBAMA SKED C	EST #1897	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP28/12 OCT1/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP 21 / 12 11:22

REP: TO LENA
FR JULIE
OKD M1
TTLS RTS
PLS CFM, THX 9/27

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA-SKED C

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	S		1135P-1210A	30		\$825.00	9/28	9/28	0		FRI	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1897 PROGRAM : NIGHTLINE												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

24	A		1135P-1205A	30		\$975.00	9/28	9/28	1		FRI	1
PROGRAM : HS FOOTBALL												
ORD COM1: WE CAN OFFER SEP28 ON LINE-6 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP28 ON LINE-7 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP28 ON LINE-7 FOR 1 SPOT/WK												

25	A		105A-205A	30		\$160.00	9/28	9/28	1		FRI	1
PROGRAM : KIMMEL AFTER FBALL												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 24-26												

26	A		200A-359A	30		\$30.00	9/28	9/28	1		FRI	1
PROGRAM : OVERNIGHT												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 24-26												

7	S		1210A-105A	30		\$340.00	9/28	9/28	0		FRI	0
PROGRAM : JIMMY KIMMEL LIVE												
STATION MAKEGOOD OFFERS:												
M1 OK'D BUY#6 MISSED:FRI/1135P-1210A SEP28 30S \$825.00 (SEP27/12)												
BUY#7 FRI/1210A-105A SEP28 30S \$340.00												
OFFER:FRI/1135P-1205A SEP28 30S \$975.00 PLS ADVISE.												
& FRI/105A-205A SEP28 30S \$160.00												
& FRI/200A-359A SEP28 30S \$30.00												
CMT:WE CAN OFFER												

SEP/12	\$9,080.00	OCT/12	29190.00	CONTRACT TOTAL		38270.00
			TOTAL SPOTS		25	

MARKET TOTALS	\$109,342	WFTV 35%	WKMG 15%	WESH 30%	WOFL 13%	WKCF 3%	WRBW 2%	CABL 0%
		WOPX 0%	WRDQ 2%	EFTV 0%				

SHARES ESTIMATED**

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE